

RISE: Otsego Substance Free Youth

Vision- To create a substance free community for youth through empowerment.

Mission- Empowering Otsego youth to live substance free lives through education and advocacy

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Meeting Minutes

August 20, 2018

9:00 AM – 10:30 AM

United Way, Gaylord

Meeting Participants: Christina Pudvan (NMRE), Susan Pulaski (HDNW), Sierra Hilt (HDNW), Nicole Montgomery (HDNW), Molly Harvey (CHS), Lynda R. (CHS), Sara S. (NMRE)

1. Agenda Item: Introductions	
2. Agenda Item: Youth Updates	
<u>Summary of Discussion</u> A) Recruitments <ul style="list-style-type: none">○ Presentations were done at schools in June (except Vanderbilt)○ Johannesburg: 8/29 Back to School BBQ 5-6:30pm○ St. Marys: 8/29 Open House 4:30-6pm, MS/HS parent Info mtg 6-6:30pm○ GHS: 8/29 Freshman Orientation 1-3pm (and schedule p/u day) -Pass out flyers, drug/alcohol test kits -Go into freshman/sophomore English classes B) Ordering T-shirts, bracelets, lanyards <ul style="list-style-type: none">○ Teal in color, logo decided upon at meetings last year 😊	<u>Action Items</u> Make flyer for RISE to distribute on 8/29 at tables (Talk Sooner info?) Napkins to orientation days (Wellness Center table will be handing out popcorn at GHS) and to schools for sporting events Contact businesses to possibly give youth discounts while wearing bracelets
3. Agenda Item: Committee Discussion	
<u>Summary of Discussion</u> A) Alpenfest: Digital Ads/Napkins <ul style="list-style-type: none">○ Great success with Digital Ads during Alpenfest. 76,000+ impressions, 174 clicks○ RISE napkins handed out with snow cones B) Otsego County Drug Task Force <ul style="list-style-type: none">○ No update available. Meetings scheduled for 3rd Wednesday of the month at 8am. Next: September 19th, 8am at the School Board Office C) MiPHY <ul style="list-style-type: none">○ Need to analyze results deeper, form committee to help decide where we want to focus our energy.○ Highest results are from marijuana, alcohol, and vaping.	<u>Action Items</u> Analyze MiPHY results: Sierra H., Molly H.

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<p>D) CADCA Training- 8/21-8/22. Two people per county</p> <ul style="list-style-type: none">o Upcoming CADCA training, two people allowed to attend per county.	
<p>4. Agenda Item: RISE: Media Campaign – Marijuana</p>	
<p><u>Summary of Discussion</u></p> <p>Campaign put together for all 21 counties for September and October. Paid for by a separate Liquor tax grant. The “click” will take you to either a PSA on marijuana or to the NMRE website which will have the PSA on it.</p> <p>Other possible opportunities:</p> <ul style="list-style-type: none">o Blarney Stone Radio Stationo Adding PSA to Gaylord, TC, Petoskey, Bellaire movie theatres	<p><u>Action Items</u></p> <p>Decide if the “Click” will lead directly to the PSA or to the NMRE website with the PSA on it.</p> <p>Lynda to speak with Blarney Stone Meeting on Friday 8/24</p>
<p>5. Agenda Item: FY2019 Grant Submitted</p>	
<p>Liquor Grant Tax for 2019 has been submitted</p>	<p><u>Action Items</u></p>

6. Meetings and Location

We plan to change meeting times to after school so school staff and youth can attend. We hope to rotate locations between schools for the same reason. The fourth Thursday of the month at 3:30 is being looked into as a possible Option.

Follow up with schools to make sure they do not have conflicting meetings on this day of the month will be done and a confirmation e-mail to the RISE coalition confirming the next upcoming meeting date will be sent.