

RISE: Otsego Substance Free Youth

Vision- To create a substance free community for youth through empowerment.

Mission- Empowering Otsego youth to live substance free lives through education and advocacy

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Meeting Minutes

June 18, 2018

9:00 AM – 10:30 AM

Conference Call

Meeting Participants: Christina Pudvan (NMRE), Susan Pulaski (HDNW), Nichole Flickema (HDNW), Nicole Montgomery (HDNW), Karin Beyer (Otsego County Community Foundation)

1. Agenda Item: Introductions	
<u>N/A</u>	<u>Action Items</u> N/A
2. Agenda Item: Youth Update	
<u>Summary of Discussion</u> <ul style="list-style-type: none">• A: Recruitment<ul style="list-style-type: none">○ Christie and Nicole M Presented at Gaylord HS on 5/15/18 NHS students- Will need more follow up. Committee agreed we should present at freshman orientation in August○ Christie and Nichole F are presented students at St. Mary's and Johannesburg on 5/30/18. We received one application from Johannesburg!○ Further recruitment ideas- Gaylord High School club sign up, freshman orientation, and pick up day. At Johannesburg, St Mary's, and Vanderbilt host table at freshman orientation.	<u>Action Items</u> <p>Nichole F to order youth prevention bracelets, lanyards, and t-shirts</p> <p>Recruitment Needs: Reach out/follow-up with Vanderbilt school contact about high school orientation</p> <p>Reach out/follow-up with Johannesburg school contact about high school orientation</p> <p>Reach out/follow-up with St. Mary's school contact about high school orientation</p> <p>Reach out/follow-up with Gaylord school contact about freshman orientation, pick up day, and club sign up day</p>
3. Agenda Item: Committee Discussion	

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<p><u>Summary of Discussion</u></p> <p>A) Alpinefest- Banner, tablecloth, website, and pull up banner, napkins</p> <p>B) Otsego County Drug Task Force Recruitment Ideas- Continue to send RISE meeting information to Otsego County Drug Task Force.</p> <p>C) MiPHY- County level data will be available by the end of June 2018!</p> <p>D) Youth meetings- location/times of meetings are to be determined- on-going discussions with youth, adult members, and school admin staff will occur in summer/fall 2018 to determine best times/locations for meetings.</p>	<p><u>Action Items</u></p> <p>Nichole F to email CHS, the coordinators of the Otsego County Drug Task Force, to request continued support in sending RISE meeting information to task force.</p>
<p>4. Agenda Item: RISE media campaign- “ Escape the Vape” final media pieces and analytics</p>	
<p><u>Summary of Discussion</u></p> <p>This campaign has been extremely successful!! The coalition would like to explore geofencing Alpinefest and running campaign during that time.</p>	<p><u>Action Items</u></p> <p>Nichole F to follow up with McDonald Garber broadcasting on whether opportunities to geofence Alpinefest.</p> <p>Nichole F to review budget for additional media campaign.</p>
<p>5. Agenda Item: Next Meeting</p>	
<ul style="list-style-type: none">• Our next meeting will be Monday, August 20th, 9 am- 10:30 am at the United Way of Otsego County. We will also meet in September on Monday, September 17, from 9-10:30 am on the United Way of Otsego County.	<p><u>Action Items</u></p> <p>N/A</p>

Adjourn: 10:06 am