

**RISE: Otsego Substance Free Youth**

*Vision- To create a substance free community for youth through empowerment.*

*Mission- Empowering Otsego youth to live substance free lives through education and advocacy*

**RISE: Otsego Substance Free Youth**

**Meeting Minutes**

May 21, 2018

9:00 AM – 10:30 AM

United Way of Otsego County

Gaylord, MI


Meeting Participants: Christina Pudvan (NMRE), Susan Pulaski (HDNW), Nichole Flickema (HDNW), Donna Hardies (Up North Prevention), Amalia Harvey (Up North Prevention)

<b>1. Agenda Item: Introductions</b>	
<u>N/A</u>	<u>Action Items</u> N/A
<b>2. Agenda Item: Youth Update</b>	
<u>Summary of Discussion</u> <ul style="list-style-type: none"><li>• A: Projects<ul style="list-style-type: none"><li>○ Prom Project: Christie reported that the prom project went great and the flower shops were extremely supportive of the initiative. 300 cards were distributed through the businesses that participated: Flowers by Evelyn, Flowers by Josie, and Martins Flowers.</li><li>○ Fall 2018 Projects: Nichole and Susan met with the Otsego County Youth Advisory Committee (YAC). During this meeting the youth discussed different projects they would like to do in fall 2018. Youth selected the following messages for prevention bracelets to distribute among classmates “Choose to Refuse” and “Vaping: It’s not harmless” with the ingredients of Vape listed in the inside of the bracelet. The “Choose to Refuse” bracelet is to be neon pink &amp; orange and the “Vaping: It’s not harmless” bracelet is to be neon green and blue. The youth would also like lanyards ordered with the RISE logo and name, and t-shirts in the fall that are teal and say “ask me how to join” along with the RISE name and logo.</li><li>○ Alpen Fest- Committee discussion on how to recruit adult and youth members at Alpen fest through Child Abuse Prevention Counsel booth.</li></ul></li><li>• B: Recruitment<ul style="list-style-type: none"><li>○ Christie and Nicole M Presented at Gaylord HS on 5/15/18 NHS students</li><li>○ Christie and Nichole F are schedule to present to St. Mary’s and Johannessburg on 5/30/18.</li></ul></li></ul>	<u>Action Items</u> <p>Nichole F to order youth prevention bracelets, lanyards, and t-shirts</p> <p>Nichole F to order teal table cloth with logo and RISE banner for events</p> <p>Nichole F to create RISE info flyer with Mission, Vision, and Logo.</p>

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<ul style="list-style-type: none"> <li>○ Committee discussion on ways to include Gaylord E-Free church youth group with RISE.</li> </ul>	
<b>3. Agenda Item: Talk Sooner Update-Up North Prevention</b>	
<p><u>Summary of Discussion</u> Up North Prevention is planning to use the Talk Sooner campaign in their counties. Ideas on way to utilize this campaign in their communities was discussed.</p>	<p><u>Action Items</u> N/A</p>
<b>4. Agenda Item: Committee Discussion</b>	
<p><u>Summary of Discussion</u></p> <ul style="list-style-type: none"> <li>● A: Logo Design             <ul style="list-style-type: none"> <li>○ The youth selected a logo for the RISE coalition! Below is the logo:</li> </ul> </li> </ul> <div style="text-align: center;">  </div> <ul style="list-style-type: none"> <li>● B: Alcohol and Drug Test Kit Distribution Ideas             <ul style="list-style-type: none"> <li>○ Committee discussed hosting RISE outreach and education booth at high school orientation nights.</li> </ul> </li> </ul>	<p><u>Action Items</u> Nichole F to email schools and schedule outreach and education booth at Gaylord, St Mary's, Vanderbilt, and Johannesburg high school orientation nights.</p>
<b>5. Agenda Item: RISE media campaign- " Escape the Vape" final media pieces and analytics</b>	
<p><u>Summary of Discussion</u> Coalition members reviewed the RISE radio ad and digital add. Current analytics show the campaign has been extremely successful thus far!</p>	<p><u>Action Items</u> Nichole F to add content and change background on webpage</p>
<b>6. Agenda Item: Next Meeting</b>	
<p>The next meeting will be via conference call. Coalition members dicussedd the need to reevaluate what time/days work best for members. A doodle poll will be used to determine the next meeting date/time.</p>	<p><u>Action Items</u> Nichole F to create and distribute doodle poll to determine next RISE meeting.</p>
<b>7. Addition to the agenda: Graduation Project</b>	
<p>Committee discussed providing fans for graduation at Gaylord High School with RISE logo and prevention message.</p>	<p><u>Action Items</u> Nichole F to follow up with GHS to see feasibility of project.</p>

Adjourn: 9:54 am