



FOR IMMEDIATE RELEASE:
November 17, 2015
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HEALTH
DEPARTMENT
of Northwest Michigan

www.nwhealth.org

“What Matters To You?”

Complete a survey, be a voice in determining local health-related priorities

NORTHERN MICHIGAN – A community health assessment is underway in Northern Michigan, and your input is needed. By completing the “What Matters to You?” online survey online, you will help determine health-related priorities and goals in your area. This survey is a simple way to voice your thoughts, and can be accessed directly at www.surveymonkey.com/r/WhatMattersToYouCommunitySurvey or through www.nwhealth.org.

The “What Matters to You?” survey is a part of the Northern Michigan Community Health Assessment and Improvement Initiative. The project is being led by Jane Sundmacher, Community Health Planner at the Health Department of Northwest Michigan. Members of the public can easily express their opinions by taking the survey, she said.

“Community participation in the survey is very important,” said Sundmacher. “Survey results will be one factor in determining community health priorities for the region for the next three years.”

The last community health assessment took place in 2012, and top-ranked priorities included obesity/chronic disease prevention, access to care, and substance use. Since then, health departments and hospitals across the region have secured millions of dollars in grants to address these issues.

The “What Matters to You?” survey is funded with a grant from the Northern Health Plan. Partners in this project are Health Department of Northwest Michigan, District Health Department #4, Charlevoix Area Hospital, McLaren Northern Michigan, and Otsego Memorial Hospital. It was developed with the Northern Michigan Health Network.

For more information about the “What Matters to You?” survey or the Northern Michigan Community Health Assessment and Improvement Initiative, contact Jane Sundmacher at (231) 347-5041. The Health Department of Northwest Michigan is mandated by the Michigan Public Health Code to promote wellness, prevent disease, provide quality healthcare, address health problems of vulnerable populations, and protect the environment for the residents and visitors of Antrim, Charlevoix, Emmet, and Otsego Counties.

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